Listing Your Agency Online

The most important places to list your agency online

Google

Facebook

Yelp

Bing Places

Create a Website

The second most important places to list your agency online

LinkedIn

<u>Instagram</u>

Next Door

Twitter

Apple

Your State DOI (Check that your info is up to date)

List your agency in these locations last

<u>Whitepages.com</u> Better Business <u>Merchant Circle</u>

Angies's List your business on

Yellowbook.com <u>YP.com</u> <u>GPS</u>

Foursquare.com <u>Trusted Choice</u> <u>Voice Command</u>

<u>Listings</u> (Siri, Alexa,

<u>Superpages</u> <u>Manta</u> Google, Cortana)

There are services to help you claim all your business listings

There are services that can claim your business listings for you. There is not one in particular that we recommend, but here are a few examples. Be aware that you should likely select one that allows you to OWN your own business listing, so that if your contract with them ends, they don't remove the listing and reviews.

Yext- Yext Listings- https://www.yext.com/products/listings/

Bright Local- Citation Builder- https://www.brightlocal.com/citation-builder/

Moz- Moz Local- https://moz.com/products/local

